



**EC-Council  
Logo Usage**

EC-Council

# EC-Council Logo Usage Guidelines

To use any of EC-Council's logos, candidate must be an EC-Council Certified Professional, EC-Council Test Center, EC-Council Accredited Training Center, or a Licensed Penetration Tester. A list of certifications can be found at <http://cert.eccouncil.org/>

In this context, logo shall mean and include all logos provided by EC-Council. The logo is a trademark of EC-Council.

## 1. GENERAL

- a) Certified Member can only to use the logo in its original form as provided by EC-Council.
- b) Certified Member must state the certification version number next to the logo such as v4, v6, v7. Certified Member may not alter, change or remove elements of the logo in any other way.
- c) "Only ANSI accredited certifications carry the ANSI logo", the Certified Ethical Hacker – ANSI accredited version does not carry a version number.
- d) Certified Member may not alter, change or remove elements of the logo in any other way.
- e) Certified Member may not translate any part of the logo.
- f) Certified Member may not use elements of the logo to be part of the design of other materials or incorporate other designs into the logo.
- g) Certified Member may not incorporate the logo or parts of the logo into Certified Member company name, company logo, website domain, trademark, product name and design, or slogan.
- h) Certified Member may not use the logo to show any form of endorsement by EC-Council.

## 2. INDIVIDUALS

- a) Certified Member may use the logo on his/her business cards, business letters, resume, Websites, emails, and marketing materials for individual service.
- b) Certified Member may only use the logo of the credential he/she is awarded.
- c) Certified Member may not use the logo if certification has been revoked or suspended
- d) Certified Member may not use the logo if certification term has expired/lapsed and not renewed.
- e) Certified Member may not display the logo to be larger or more prominent than candidate's name or company name and logo.
- f) Candidates who hold EC-Council 'Retired Status' may not use the logo unless the logo is used with the word 'retired'
- g) Candidate may not use the logo if he/she is not certified.
- h) Candidate may not use the logo if he/she is still in the midst of a program and have not passed the certification exam.
- i) Candidate may not use the logo to show affiliation with EC-Council in any way.

## 3. EC-Council Test Centers (ETCs) and EC-Council Accredited Training Partners (ATPs)

- a) ETCs and ATP's may use the logo on their marketing materials related to EC-Council programs and certifications. ETCs and ATP's may not use the logo on any material not related to EC-Council certifications or programs.
- b) ETCs may not use the logo to signify any relationship or affiliation with EC-Council other than as an ETC
- c) ATPs may not use the logo to signify any relationship or affiliation with EC-Council other than as an ATP.

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## 4. COMPLIANCE

- a) EC-Council may occasionally conduct surveillance audits for materials bearing the logos. Candidates are to abide by the guidelines stated above. Certified Member may be subject to sanction if he/she does not adhere to these guidelines and may have his/her certification credential suspended or revoked.
- b) Certified Member must immediately cease to display, advertise or use the logo upon the suspension or revocation of certification credential.

## 5. LOGO DETAILS

### a) Color

#### • Full Color

The colors used for the logos are red, yellow, black and white. The color codes are:

#### Color- Red

RGB R: 255, G: 0, B: 0

#### Color- Yellow

RGB R: 255, G: 255, B: 0

#### • Black and White

The logo can also be printed in black and white due to budget restrictions. For this, the color for the wordings and background of the logo must always be reversed. That is, the wordings are in black and the background is white or the wordings are in white and the background is black.



### b) Size

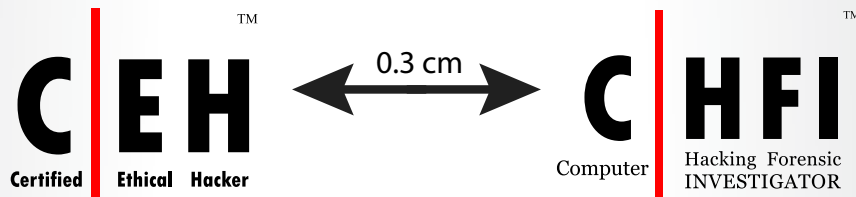
The logo can be of any size but it must maintain all the elements of the logo without any distortions. All elements of the logo must remain legible.



# EC-Council Logo Usage Guidelines

## c) Spacing

The logo must not be overlapped and be fully prominent. There must be sufficient space between the logo and any other text or object. We recommend a minimum spacing of 0.3 centimeters.



## d) Elements

All elements must remain in its original form. All elements of the logo must not be distorted or altered. Certified Member must ensure that the aspect ratio is maintained at all times.



## e) Orientation

The logo must be presented in its upright form and not be displayed at other angles other than its horizontal layout.



## f) Multiple Credentials

Individuals who attain multiple EC-Council certification credentials may display any of the logos for which certification has been achieved. Certified Member may not however, create a logo which displays a combination of all the credentials achieved. All logos must stand alone in its own right.





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## 6. USAGE EXAMPLES

These are examples on the usage of the logo. The usage guidelines must be strictly adhered to

a) **Business Cards**

We recommend displaying the logo on the lower left or lower right hand side of Certified Member business card.

b) **Business Letters**

We recommend displaying the logo on the lower left or lower right hand side of the letterhead page of Certified Member business letter.

c) **Resume**

We recommend displaying the logo on the lower left or lower right hand side of Certified Member resume.

d) **Website**

We recommend displaying the logo at an appropriate location on Certified Member website.

e) **Email**

We recommend displaying the logo at the bottom of Certified Member email signature.

f) **Marketing Materials**

We recommend displaying the logo at an appropriate but prominent place in Certified Member marketing materials.